

AgriGold Specialty Products Conference

Corn Is The Focus AgriGold Works On Every Day

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National Ag media were recently invited to attend the AgriGold Hybrid 2010 Specialty Products Conference held at the Campaign Research Station.

Genetic diversity, agronomic authority and proven results are the vision of AgriGold Hybrids according to General Manager, John Kermicle. "We live corn every day. Corn is the focus and passion we work on every day."

According to Kermicle, AgriGold introduced three Giants in 2009; A6309, A6533 and A6632. In January 2010 two additional hybrids were added; A6458 and A6553. In order to be classified as a Giant, a product must have at least a six bushel advantage over all competitors in over 1000 comparison and win at 67 percent of head to head comparisons.

Kermicle explained, "Agronomic authority is not about just doing trials. The key is getting the knowledge and passing it along to our specialists and growers. We want to take concepts from the researcher to the end grower."

Kermicle stated, "AgriGold wants to understand the needs and future of the market. Communication is always key with us. We want to make sure each part of AgriGold is held accountable."

Kermicle reported outstanding results for 2010. "The proof is in the number of customers. We have experienced outstanding results in volume. Currently AgriGold market share is growing due to the number of growers interested in promoting our brand."

According to Kermicle in 2009 the market share ranking for AgriGold Hybrids was:

Monsanto, DuPont, Syngenta, AgriGold/AgReliant, Dow and all others.

Kermicle said, "growers can visit <http://agrigold.com> for more information and comparison data for their region."

Other presentations given during the day were: Dr. Tom Koch, Vice President of Research

, AgReliant Genetics LLC, who gave a research update. Dr. Emerson Nafziger, extension specialist, crop production, University of Illinois Extension spoke about the 2010 harvest prospects. Andy Westhove, Regional Agronomist, CCA AgriGold Hybrids, presented the AgriGold Twin Row Study Results. Dr. Jim Uphaus, Biotechnology Coordinator AgReliant Genetics gave a progress report on fumonisin and ear rot resistance. Specialty Products Manager, Chuck Hill CCA, AgriGold Hybrids, gave an AgriGold Specialty Products update.

In July 2000, Groupe Limagrain (France) joined forces with KWS (Germany) to form AgReliant Genetics, LLC, which became part of AgriGold Hybrids and gave AgriGold access to the extensive and unique germplasm resources



**John Kermicle,
General Manager
of AgriGold Hybrids,
explains how genetic
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Hybrids.**

Photo by John LaRose

of AgReliant Genetics. The AgReliant Genetics research network consists of 11 breeding stations in North America as well as breeding stations in Puerto Rico and South America, Groupe Limagrain and KWS have the two largest corn breeding programs in Europe. Δ

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